



Strategic Business Partners



CASE STUDY

OBTAINING A GRANT FOR A LEEDS PRINT FINISHING COMPANY

THE COMPANY

The company a print finishing company in Leeds, which specialised in all areas of print finishing for customers throughout Yorkshire and the North East. Recognised that it needed to change in order to further expand and develop.

THE ASSIGNMENT

The company wished to develop the strategy for the company, to develop all the processes particularly the invoicing and planning processes, as well as develop the skills and competency of the supervisors and directors. Following a diagnostic with SBP in which the areas above were identified the company asked SBP to inquire about grant aid to fund these areas.

ACTIVITIES

Strategic Business Partners have access to a number of grant databases and following research into what would be available for a manufacturing company in Yorkshire a number of avenues were discovered. The key area to explore was the DTI initiative Manufacturing Advisory Service which was set up to provide manufacturing companies with access to experts to develop and grow the manufacturing base in England and Wales.

As SBP is accredited suppliers of this help we had the contacts and access to the funds to provide the print company with a grant. There are a number of funds available in Yorkshire through MAS including 50% funding towards consultancy, a free diagnostic to assess what needs to be improved and 65% funding towards the cost of training personnel.

Following the appropriate discussions with the fund holders and filling in the relevant forms it was discovered that extra funding were available for the types of activity that was needed in the print company.

OUTCOMES

As a result of the grant search SBP were able to obtain a grant of £12,500 for the print company. This covered the development of a manufacturing strategy, development of all the business processes as well as training for supervisors and directors. This work is now being undertaken by SBP with the company.

For More information please contact
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